

LUKAS JAN NEMEC

DESIGNER



## EXPERIENCE

## 2013 - Present

## Freelance designer

Product development, graphic communication,  
web creation, visual identity, interior design

2013-2016

# Heineken

*Junior designer*

External colaborations - Designing interior elements for selected bars and restaurants

2015

## MEDUSE design

*Junior designer*

Product development, Preparing a stand for an international events

2014-2015

## Ki-Wi digital

*external designer*

## Product development, Visual presentation

## ABOUT ME

I am Lukas.

I believe in a design driven by the user's experience. I believe in the power of co-creation process and see people as a valuable source of inspiration. Recently I've been working with a team of industrial designers to find a way how to enhance social value through a co-design process.

## EDUCATION

2017 - Present

## MA Industrial design

Central Saint Martin  
UAL London

2011-2015

## BA Product design

Faculty of Fine Arts,  
BUT, Brno, Czech Republic

## SKILLS

	1	2	3	4	5
product development					
visual communication					
system/service design					
agile process					
criticality					
contextualization					
research					
team work					
Rhinoceros					
Photoshop					
Illustrator					
Indesign					

## CONTACT

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## RECENT PROJECTS

## Market for a social value *CSM project*

Collaboration with The Somers Town Living Centre and London Camden council. Using co-design interactions with local communities we designed a street furniture to enhance the social value of Chalton Street Market.

*CSM project* **1,3 project**

How can objects of daily use be explored from different perspectives? What is the 'DNA' of a thing like a headphone and what does it reveal about its user? An example of a critical approach to the design process.